



**For Immediate Release**



Quality Child Care...Our Only Care.

**FOR IMMEDIATE RELEASE**

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**TERRI LYNNE LOKOFF CHILD CARE FOUNDATION  
NATIONAL CHILD CARE TEACHER AWARDS CALL FOR SUBMISSIONS**

*Open to all early child care teachers in the United States  
Winning teachers receive money to fund in-class projects to enhance early learning.*

King of Prussia, PA, July 29, 2008 -- The Terri Lynne Lokoff Child Care Foundation (TLLCCF) announces the call for applications for its 2009 Terri Lynne Lokoff/Children's TYLENOL® National Child Care Teacher Awards™. Awards sponsor McNeil Consumer Healthcare Division of McNeil PPC, Inc., the maker of Children's TYLENOL®, has proudly sponsored the program for eight consecutive years.

Applicants design an educational, age appropriate project for their classroom. Fifty child care teachers are selected from applications received based on their projects and for their commitment and dedication to the children they teach. Each of the 50 winners receives a \$1,000 grant: \$500 for their program and \$500 as a personal stipend. From the 50 selected winners, one is chosen to receive the Foundation's Helene Marks Award as the National Child Care Teacher of the Year. This year, winners will be honored on April 1, 2009 in King of Prussia, PA.

Stated TLLCCF Executive Director Allan Miller, "The Terri Lynne Lokoff Child Care Foundation is best known for its Terri Lynne Lokoff/Children's TYLENOL® National Child Care Teacher Awards™. Every year I have the opportunity to meet and get to know more of the child care teachers at the ceremony events. And I walk away at the end of this program knowing we have honored the best and most dedicated child care teachers for this year. The Foundation began acknowledging the important role child care teachers play in the lives and development of young children since 1994 and it has presented more than \$455,000 in awards to child care teachers across the country. It truly is a privilege to meet and get to know these dedicated professional child care teachers and providers.

Continued Miller, "One of the best experiences is getting to know the child care teachers throughout the process. The Foundation staff and I learn a little about them and their classroom from reading their applications. We communicate with them to arrange for their trip to the Philadelphia area for the awards ceremony. But, we learn the most during our Tuesday evening open house where we get to meet the award recipients, their families, and sometimes colleagues and friends who have traveled with them. And during the award recipient luncheon held on Wednesday, we hear their stories of how they got started in the profession. We learn about the children in their care and their award-winning program they will implement in their classroom. But most importantly we learn why they love their jobs."

The Terri Lynne Lokoff/Children's TYLENOL® National Child Care Teacher Awards™ is one of the programs that helps us fulfill our mission. We are very proud of this program."

Many people believe that formal education begins when a child begins kindergarten. However, those who have been privileged to experience high-quality early care and education know that learning begins at birth. In a high-quality child care setting, teachers and providers know the developmental stages of the children in their care and develop appropriate lesson plans. Research now shows that a person's vocabulary is determined by the words filtered through the brain by age three. Foundations for math and logic are set by age four. These findings really prove that high-quality early care and education matter. Child care is not babysitting, it is a profession where interaction with infants, toddlers and preschoolers is the priority, and developing age-appropriate, developmental lessons is a necessity.

For an application or more information about TLLCCF, visit [www.childcareabc.org](http://www.childcareabc.org), or fax a request to 610-992-1070. Completed applications must be postmarked no later than December 5, 2008, and mailed to the Terri Lynne Lokoff Child Care Foundation – TR, 100 Ross Road, Suite 160, King of Prussia, PA 19406.

Observing its 20<sup>th</sup> year of making America better by improving early care and education, the Terri Lynne Lokoff Child Care Foundation has dedicated its resources to improving the quality of child care for all children; supporting and elevating the status of child care teachers and providers; raising awareness of the need for affordable, quality child care; and, partnering with business and government in making child care a priority. TLLCCF is a nonprofit, nonsectarian 501(c)(3) organization established in 1987 in memory of Terri Lynne Lokoff, a devoted child care teacher.

For additional information about the Foundation or the Terri Lynne Lokoff/Children's TYLENOL® National Child Care Teacher Awards™, please visit [www.childcareabc.org](http://www.childcareabc.org) or call 610-992-1140.

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